



# Nature Friendly Farming Network

## Role Profile: Sustainable Farming Officer, England

Job Title	Sustainable Farming Officer: England
Working Days	4 days a week
Salary	£30,000 (pro-rata to £24,000)
Place of Work	Home working with travel for meetings and events
Closing Date	10th July
Interview Date	W/C 20 <sup>th</sup> July via Zoom
Email completed applications to:	<a href="mailto:info@nffn.org.uk">info@nffn.org.uk</a>

### Key Results Areas

- Work with the NFFN England steering group to co-ordinate and develop to the 5-year NFFN England business plan
- Support the NFFN England steering group in driving forward the business plan objectives, including event organisation and farmer engagement
- Work with the NFFN England steering group to co-ordinate and contribute to the development policy positions
- Coordinate, contribute to and draft the writing of policy reports, consultation responses, briefings and other material
- Facilitate the NFFN England Farmer Steering Group meetings and work closely with these farmers
- Provide appropriate briefings and support so NFFN England farmers are fully equipped and motivated to influence national and international policies effectively

- Work with the NFFN England steering group to identify external stakeholders and build good working relationships
- Work with a range of stakeholders to build, shape and advocate a sustainable and integrated land management policy to Parliament and Defra, with colleagues across the UK, and where appropriate, with other NGOs, to ensure key messages are aligned
- Advocate the NFFN effectively to external audiences (including government, relevant businesses, NGOs) including through presentations, attendance at conferences, appropriate use of social media etc.
- Support the development and delivery of a communications strategy, via social media, web and the press
- Identify nature friendly farmers who would provide good case studies and work with them to create these
- Increase farmer and public awareness and understanding about nature friendly farming through an engaging programme of information-sharing, social media and influential published articles
- You will look to increase farmer, public and organisational membership of NFFN across England
- Support the UK Chair at Westminster when required

#### Key Contacts and Working Relationships

- NFFN UK Chair
- NFFN England Chair and Vice Chair
- NFFN UK Operations Manager
- NFFN Parliamentary Liaison
- NGO lead partners

#### Personal Specifications

##### Essential Qualifications

1. Educated to degree level or equivalent, or experience relevant to the role.

##### Essential Skills

2. Good understanding of agriculture in England

3. Good understanding of nature friendly farming practices
4. Able to analyse complex issues in a fast-paced environment.
5. Able to negotiate with and influence others.
6. Excellent written and verbal communication skills e.g. professional, persuasive, engaging.
7. Strong time management and organisational skills.
8. Able to prioritise effectively.
9. Able to manage projects effectively.
10. Event organisation skills

#### Desirable qualifications, skills, knowledge and experience

11. Educated to degree level or equivalent in a relevant discipline.
12. An understanding of Agriculture and Environment policy.
13. Working understanding of UK/EU/global institutions where relevant to agriculture/environment/biodiversity/climate
14. An understanding of the role of public facing communications and social media experience
15. Experience of operating in a policy and/or advocacy and/or advisory role.