



Nature Friendly Farming Network

Sustainable Farming Officer: England

Thank you for your interest in the role of Sustainable Farming Officer for England. Please read the following information in conjunction with the role profile before completing the application form. When completing the application, please outline how your qualifications, knowledge, skills and experience meet the role profile criteria.

About the Nature Friendly Farming Network (NFFN)

The NFFN's vision is for a sustainable food and farming system which is good for farmers, good for nature and good for the climate. We want to see systems of farming across the UK that sustain and restore farmland biodiversity as well as producing safe, healthy food, protect the natural resources of soil, air and water that farming itself depends on. We want systems that provide fair income and employment for farmers and other workers in rural areas and contribute to a diverse rural economy. We are looking for a Sustainable Farming Officer for England to help drive our vision forward.

To deliver our vision we are working with others to change our food and farming system so that it provides farmers with the right balance of support to allow them to deliver for nature in addition to food and other services. Engagement with wider society to support these changes is essential to encourage nature and environmentally friendly choices in the way we eat and live.

To deliver the vision, the NFFN focus on three key areas:

1. developing and advocating, in coalition with other key partners/ stakeholders, a new policy for food and farming
2. increasing public awareness and support for the connection between food and farming and nature
3. demonstrating our farmers work on the ground to support the public engagement and policy strands outlined in points 1. and 2.

About the role

We are looking for a professional, persuasive and engaging individual with a sound understanding of current agricultural policy, and credibility within the farming community.

The successful candidate will have the skills and personality to be able to bring together a dynamic coalition, particularly farmers, but also NGOs, farming representatives/unions, agri-businesses and food groups. This coalition will build, shape and advocate for a new food and farming policy in the UK that is good for farmers and good for nature, replacing the EU's Common Agriculture Policy (CAP) and agri-environment schemes. The post-holder will work closely with other NFFN staff involved in the farmer and public engagement strands of the NFFN's strategy. Based in England and willing to travel to meetings and events where needed, the Sustainable Farming Officer will be part of NFFN's farmer led team. Our team combines forward thinking farmers and staff working across the UK engaging in agriculture policy and working closely with farmers, our steering groups and other staff.

Key tasks

- **Increasing awareness & knowledge:** You will work to increase farmer and public awareness and understanding about nature friendly farming through an engaging programme of information-sharing, social media and influential published articles. You will work closely with farmers who are demonstrating nature friendly farming.
- **Influencing policy:** You will work to ensure more politicians and government agencies will understand the importance of including nature friendly practices in political frameworks for the future. You will support the NFFN England Farmer steering group to meaningfully feed into government consultations, engaging the whole England farmer membership.

You will work with a range of stakeholders to build, shape and advocate a sustainable and integrated land management (and agriculture) policy to Parliament and Defra, with colleagues across the UK, and where appropriate, with other NGOs, to ensure key messages are aligned.

- **Building the network:** You will look to increase farmer, public and organisational membership of NFFN in England. You will facilitate the NFFN England Farmer Steering Group meetings and support in the delivery of their work plan.